

## ABOUT THE NATIONAL CCAA

Established in 1959, the National Catholic College Admission Association is a nonprofit organization of Catholic colleges and universities committed to promoting the value of Catholic higher education and to serving students, parents and counselors in the transition to college.

Approximately 145 Catholic colleges and universities are member institutions. Members range from the largest to smallest Catholic colleges and universities in the country. Find a complete list of members at

**[catholiccollegesonline.org](http://catholiccollegesonline.org)**

The National CCAA is led by a board of directors comprised of an executive director, admission and enrollment leaders from member institutions, and secondary school counselors from Catholic high schools. Board members represent the following areas and educators: Mid-Atlantic (2); Midwest (2); New England; South; West; and secondary schools.

## BECOME A MEMBER INSTITUTION

To become a member of the National CCAA, contact Joyce Masek, executive director, at [masek@nationalccaa.org](mailto:masek@nationalccaa.org).



*The National*  
**ccaa**  
CATHOLIC COLLEGE  
ADMISSION ASSOCIATION



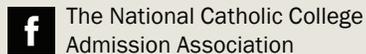
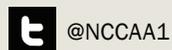
## The National Catholic College Admission Association

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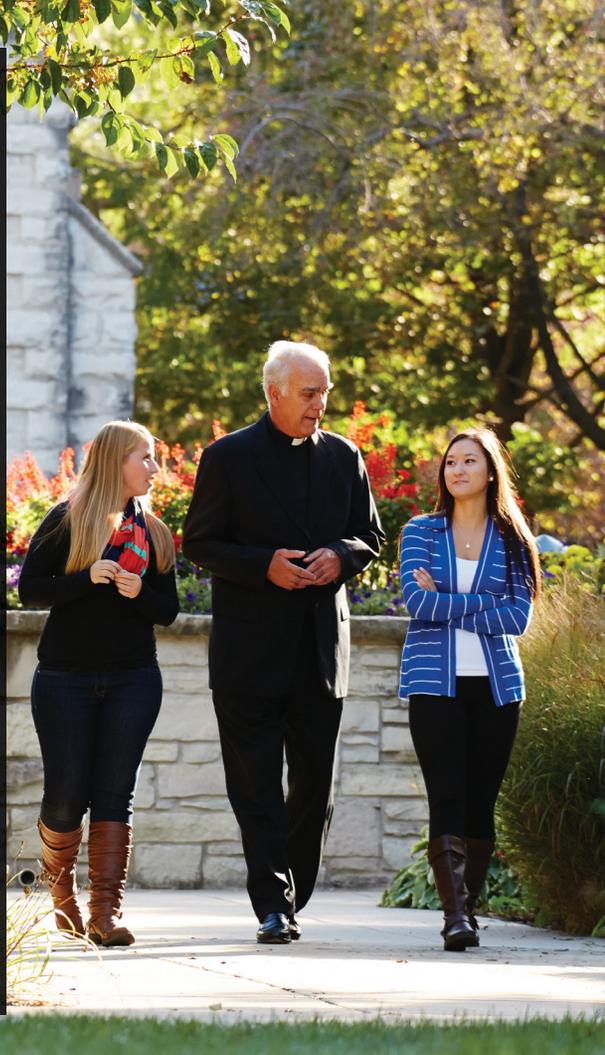
## PARTNERS IN CATHOLIC EDUCATION

The National CCAA supports its members through advocacy and research. As an advocate for member institutions, we forge relationships with leading Catholic and educational organizations for the purpose of advancing Catholic higher education. Our partners include the Association of Catholic Colleges and Universities (ACCU); National Hispanic Institute (NHI); Independent Educational Consultants Association (ICEA); and National Catholic Educational Association (NCEA).

Annually commissioned research studies provide members with valuable data to direct enrollment and marketing strategies. Conducted by educational consultants and experts from member institutions, the research often demonstrates the value of Catholic higher education. Topics have included:

- Financial aid strategies at Catholic colleges
- Search strategies employed by students interested in Catholic colleges
- Characteristics of students likely to enroll at Catholic colleges
- Student experiences and educational and life outcomes

In 2016, the National CCAA partnered with Whiteboard Higher Education to field a major national study of parents of students who were admitted to one or more National CCAA member schools. The results of the study will be shared with members in Fall 2016 and will provide helpful insights about parental influence in considering a Catholic college to enrollment leaders of National CCAA member institutions.



## Advancing the mission of Catholic higher education

*What our partners and members are saying about the value of the National CCAA*

**“Working with the National CCAA helps the Association of Catholic Colleges and Universities tell the full and robust story of Catholic higher education. Through their good work, the National CCAA provides useful data that clearly convey the benefits of Catholic colleges and universities – something our member presidents find especially valuable.”**

*– Michael Galligan-Stierle, Ph.D., President, ACCU*

**“The opportunity to support an organization that promotes the value of Catholic higher education is something the University of Portland sees as a great investment.”**

*– Jason McDonald, Dean of Admissions, University of Portland, OR*

**“I attend NACAC every other year due to budget restrictions in my school and the Catholic Colleges Reception is one of my favorite events at NACAC! I love the opportunity to catch up with colleagues from Catholic colleges around the U.S.”**

*– Ann Kjorstad, College and Career Counselor, Academy of the Holy Angels, MN*

## The National CCAA by the numbers

Approximately 145 Catholic colleges and universities call themselves members of the National Catholic Colleges Admission Association – with good reason. Here are just a few of the ways your institution can benefit from National CCAA membership.

# 56

member institutions participate in our comprehensive recruitment programs to Latin America, Puerto Rico and Texas. Our recruitment programs save institutions both time and money, and include high school visits, college fairs, panels and presentations where representatives can connect with secondary school counselors, parents and students.

# 2,000

visitors utilize the information and resources on our website each week. Students can search for Catholic colleges and universities, and request information from colleges that meet their criteria by filling out online inquiry forms. A social media presence, as well as a long-term plan for utilizing social media to connect with students and their families, members, and secondary school counselors, enables us to live out our mission using the tools of today.

# 1,000

admission representatives and secondary and independent school counselors network at the National CCAA Catholic Colleges Reception each year. The memorable event is hosted alongside the annual NACAC conference, and offers opportunities for networking and conversation.

# 8

scholarships worth \$1,000 each are awarded by the National CCAA each year. Scholarships are awarded to college-bound high school seniors from various geographic regions attending National CCAA member institutions in the fall.